

LinkedIn for Baby Boomers

by

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Synopsis

In today's world, where things are so easily, instantly obtainable on the Internet, it's necessary to bring back old-world traditional relationship-building. LinkedIn for Baby Boomers was crafted to teach executives and entrepreneurs the necessary skills to build long-term relationships with the right people through networking, engagement, and follow-up. In addition, this book will teach them the entrepreneurial and leadership skills necessary to develop "an eye for opportunity." They will develop their underlying intuitive skills, which are the basis of all human connections, enabling them to build productive, long-term relationships that will shape their destiny. LinkedIn for Baby Boomers is for executives, entrepreneurs and anyone who wants to leverage LinkedIn for what's next in their business opportunities in a rapidly changing world. Social media has gone from being social to your sharpest tool for business adventures. LinkedIn can help you find new clients and connect with like-minded people to network with and build relationship currency. LinkedIn has more than 400 million members and is more than a rolodex. This unique book shows you 12 strategies from how to leverage the one million groups to finding the perfect charity to make a difference. Check out all of the incredible Boomer's stories and how they are using LinkedIn.

Sort review

From the Back Cover This book has a focus on the development and deployment of the Industrial Internet of Things (IIoT) paradigm, discussing frameworks, methodologies, benefits and limitations, as well as providing case studies of employing the IoT vision in the industrial domain. IIoT is becoming an attractive business reality for many organisations such as manufacturing, logistics, oil and gas, energy and other utilities, mining, aviation, and many more. The opportunities for this paradigm are huge, and according to one report, the IIoT market is predicted to reach \$125 billion by 2021. The driving philosophy behind the IIoT is that smart machines are better than humans at accurately capturing, analysing and communicating real-time data. The underlying technologies include distributed computing, machine learning, artificial intelligence, and machine-to-machine communication, with a typical IIoT system consisting of intelligent systems (applications, controllers, sensors, and security mechanisms), data communication infrastructure (cloud computing, edge computing, etc.), data analytics (to support business intelligence and corporate decision making), and most importantly the human element. The promised benefits of the IIoT include enhanced safety, better reliability, smart metering, inventory management, equipment tracking, and facilities management. There are, however, numerous issues that are also becoming the focus of active research, such as concerns regarding service availability, data security, and device communication. Lack of ubiquitous interoperability between heterogeneous devices is also a major concern. This book intends to fill a gap in the IIoT literature by providing the scientific

contributions and latest developments from researchers and practitioners of international repute, focusing on frameworks, methodologies, benefits, and inherent issues/barriers to connected environments, especially in industrial settings. The intended audience includes network specialists, hardware engineers, and security experts who wish to adopt newer approaches for device connectivity, IoT security, and sensor-based devices design. University level students, researchers and practitioners will also find the latest innovation in technology and newer approaches relevant to the IIoT from a distributed computing perspective.--This text refers to the hardcover edition.

About the Author Prof. Dr. Zaigham Mahmood is a Senior Technology Consultant at Debasis Education UK and a Professor at the Shijiazhuang Tiedao University in Hebei, China. He also holds positions as a Foreign Professor at NUST and IIU in Islamabad, Pakistan. He previously served as a Reader (Associate Professor) at the University of Derby, UK, and a Professor Extraordinaire at the North-West University, Potchefstroom, South Africa. His many publications include the Springer titles Security, Privacy and Trust in the IoT Environment, Guide to Ambient Intelligence in the IoT Environment, Fog Computing, Smart Cities, Connected Environments for the Internet of Things, Software Project Management for Distributed Computing, Requirements Engineering for Service and Cloud Computing, Connectivity Frameworks for Smart Devices, Data Science and Big Data Computing, Cloud Computing: Challenges, Limitations and R&D Solutions, Continued Rise of the Cloud, Cloud Computing: Methods and Practical Approaches, Software Engineering Frameworks for the Cloud Computing Paradigm, and Cloud Computing for Enterprise Architectures.--This text refers to the hardcover edition.

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What people say about this book

Bev Feldman, "Hey Boomers, Read and Learn!. This is just what the doctor ordered! LinkedIn is an amazing resource that's underutilized by Boomers but now Debra Faris is fixing all that. This book is a LinkedIn how-to for "adults" that's also inspirational because Debra's included interesting boomers to weigh in and pass on some good wisdom and hard-won resources. (Full disclosure: I'm one of them.) I've never been a big fan of "reinventing the wheel" when someone's already done it, so thanks, Debra, for doing this... I'm learning more and more how to use LinkedIn effectively."

Pamjoy, "This is a great book with practical. This is a great book with practical, actionable information. There were several good ideas for creating or updating your LinkedIn profile to produce the results you want. There was a good variety of industries represented in the book so there is something for everyone. I recommend this book to everyone, and not just baby boomers. The information applies to all."

The book by Zaigham Mahmood has a rating of 5 out of 5.0. 2 people have provided feedback.

Book Information

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Text-to-Speech: Enabled

Screen Reader: Supported

Enhanced typesetting: Enabled

Word Wise: Not Enabled

Print length: 570 pages

Lending: Not Enabled

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X-Ray: Not Enabled

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